

Illegal Wildlife Trade: Half Year Report

(due 31 October)

Project Ref No	IWT 006
Project Title	Educational Children's Videos Reduce Endangered Species Demand in Viet Nam
Country(ies)	Viet Nam
Lead Organisation	Humane Society International
Collaborator(s)	Viet Nam CITES Management Authority
Project Leader	Teresa M. Telecky, Ph.D.
Report date and number (eg HYR1)	HYR1
Project website	None

1. Outline progress over the last 6 months (April – Sept) against the agreed baseline timetable for the project (if your project has started less than 6 months ago, please report on the period since start up to end September).

As of 30 September, all four booklets had been written (Activity 1.1). Two had been translated, illustrated and printed (rhino and pangolin) (Activities 1.2 and 1.3), and the two others were awaiting approval from the Viet Nam CITES Management Authority (VN CITES MA); we were behind schedule on completing Activities 1.2 and 1.3 but expect them to be completed by 31 December 2015 (3 months behind schedule).

The rhino booklet was made into a cartoon movie (Activity 1.5), and it made its debut broadcast on national television in Viet Nam on World Rhino Day, 22 September 2015 (Activity 1.7). As of the end of September we did not have a contract with a national television company to broadcast the cartoon movies one hundred times (Activity 1.4).

A screenplay was written for the pangolin movie and, at the end of September, this was awaiting approval from the VN CITES MA. We expect the pangolin movie to be ready for broadcast by 31 December 2015 (3 months behind schedule). The elephant booklet has been approved by the VN CITES MA and we are preparing the screenplay for it now. We will prepare screenplay tiger movie once the booklet are approved by the VN CITES MA. The elephant and tiger screenplays will also need VN CITES MA approval before they are provided to a production company. We expect the elephant and tiger movies to be ready for broadcast by 31 March 2016 (6 months behind schedule).

The rhino booklet and movies, in English and Vietnamese, are posted to the HSI website (Activity 1.6):

http://www.hsi.org/issues/rhinoceros_poaching/facts/little_rhino_book.html#id=album-217&num=content-3717 ;

<https://www.youtube.com/watch?v=qFVKCKZGbto> ;

<https://www.youtube.com/watch?v=m7TDY60xYKM> . The others will be posted as soon as they are available, by 31 March at the latest (6 months behind schedule).

2a. Give details of any notable problems or unexpected developments that the project has encountered over the last 6 months. Explain what impact these could have on the project and whether the changes will affect the budget and timetable of project activities.

Production of materials has been slower than expected due to the time it takes to receive approvals from the VN CITES MA. The VN CITES MA decided to wait until the rhino cartoon movie was completed and broadcast before producing the other cartoon movies, so that lessons learned could be incorporated into the other movies. Now that the rhino cartoon movie has been shown, the VN CITES MA is moving at good speed in approving the other screenplays, which then allows us to begin movie production of these.

We expect the movies to begin broadcasting by no later than 1 April 2016. We plan to conduct the public opinion survey in the second Quarter of 2016 (August), as indicated in the proposal, at which time the videos will have been playing for 4 months (rather than 12 as per the proposal).

2b. Have any of these issues been discussed with LTS International and if so, have changes been made to the original agreement?

Discussed with LTS: No

Formal change request submitted: No

Received confirmation of change acceptance No

3a. Do you currently expect to have any significant (eg more than £5,000) underspend in your budget for this year?

Yes No Estimated underspend: £ 0

3b. If yes, then you need to consider your project budget needs carefully as it is unlikely that any requests to carry forward funds will be approved this year. Please remember that any funds agreed for this financial year are only available to the project in this financial year.

If you anticipate a significant underspend because of justifiable changes within the project and would like to talk to someone about the options available this year, please indicate below when you think you might be in a position to do this and what the reasons might be:

4. Are there any other issues you wish to raise relating to the project or to IWT challenge Fund management, monitoring, or financial procedures?

No, thank you.

Please note: Any planned modifications to your project schedule/workplan can be discussed in this report but **should also be raised with LTS International through a Change Request.**

Please send your **completed report by email** to Joanne Gordon at IWT-Fund@ltsi.co.uk. The report should be between 2-3 pages maximum. **Please state your project reference number in the header of your email message eg Subject: 001 IWT Half Year Report**